

## **Ryan J. Saunders**

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### **Education**

BFA: Interactive Multimedia & Web Design, June 2009  
International Academy of Design & Technology, Chicago, IL

BA: Journalism (Magazine Concentration), June 2005  
Columbia College Chicago, Chicago, IL

### **Related Experience (Select Engagements)**

Volunteer Webmaster: [Peace On Earth Film Festival](#), Chicago, IL, 2009 – Present

- \* Designed, developed, and maintain CMS-driven website for annual film festival
- \* Designing print collateral for upcoming festival

Freelance Designer & Developer: [The Warmth](#), Chicago, IL, 2009 – Present

- \* Rebrand band's website to coincide with each new album release (every 12-18 months)
- \* Design cover artwork
- \* Design and code promotional HTML emails

Freelance Developer: [Michael Sincere](#), Boca Raton, FL, 2008 – Present

- \* Designed, developed, and maintain custom-built blog site to promote nonfiction books
- \* Designed and developed blog to promote fiction books

Freelance Developer: [Feed Your Head](#), Chicago, IL, 2011

- \* Designed and developed ecommerce site for vegan food store

Digital Media Designer: Swift Media Group, Inc., Lake Forest, IL, 2010 – 2011

- \* Built and maintained Motorola Solutions Channel Partner virtual tradeshow
- \* Project coordination, design, coding, and maintenance on various corporate microsites

Volunteer Designer: [Illinois Tenth Congressional District Democrats](#), Deerfield, IL, 2009 – 2010

- \* Front-end website design; provided assets used for WordPress template and HTML email newsletters

Freelance Designer: Northwestern University, Evanston, IL, 2009 – 2010

- \* Designed print ads for academic program that appeared in *North By Northwestern Magazine*
- \* Designed quarterly *Chicago Field Studies* print newsletter

### **Skills & Proficiency**

Proficient: Adobe Creative Suite, MS Office, XHTML, CSS, WordPress, Joomla, Windows 7, Mac OS X

Experienced: QuarkXPress, Pro Tools, Final Cut Pro, AutoCAD, HTML5, CSS3, SQL, PHP, XML, RSS, ActionScript, JavaScript, jQuery, MooTools, osCommerce, Drupal, Google Analytics, AP Stylebook

### **Awards, Honors & Memberships**

\* Northside Freelance Network, member, since 2011

\* Web Design and Developer's Association, member, since 2009

\* Interaction Design Association, member, since 2008

\* American Institute of Graphic Arts, Chicago Chapter, student member, 2009

\* Graphic Artists Guild, student member, 2009

\* Essay published in *South Loop Review* journal of creative non-fiction, 2005

\* Illinois College Press Association first place awards for Page Design & Sports Column, 2002